

Fiona Kealy

The Bed Angel



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Lying awake at night and thinking about others who were also having trouble sleeping gave wings to Fiona Kealy's business idea. While children have teddy bears and blankets to comfort them in bed, Fiona thought about how there was nothing to comfort adults.

And so, in 2016, she told her friend—and now business partner— Janet Clarke of her idea for a comfort cushion that would help people get a good night's sleep, and The Bed Angel was born.

Shaped like angel wings, The Bed Angel is designed for children and adults to snuggle up to so they can comfort themselves back to sleep. Inside the end of the angel wing is a keepsake pocket to store mementoes. The wing also holds a voice box where you can record a message to comfort your loved one.

Sounding her ideas off her fellow ACORNS participants helped Fiona refine the design and size of the angel wings. She has experienced a positive response since launching the business in March 2017, and is selling them in Ireland, France, Switzerland, Germany, America, and the UK.

With an Enterprise Ireland Innovation Voucher, Fiona has been working with Athlone Institute of Technology to further research and develop her product.

While she's currently working from home in Dunsany, County Meath, she will be opening a shop and workshop in Dunshaughlin at the end of July.

With her website up and running, soaring sales, and plans to bring out more products, Fiona hopes to find an investor, hire more staff, and sell The Bed Angel's product all over the world.