

## Breda English Hayes

### MOET Accountants



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**MOET Accountants**

REGISTERED AUDITORS | BUSINESS CONSULTANTS | TAXATION ADVISORS

**B**reda English Hayes had worked in an accountancy practice for 32 years but always dreamed of opening her own practice.

Having worked in managerial roles, and on partner-led projects, Breda garnered a wealth of leadership experience. Breda aspired to provide more personalised services to businesses. And it was while she was working in her last role, that Breda built strong relationships with three like-minded colleagues who shared her ambitions and values.

And so, in January 2014, Breda and her colleagues took the plunge and set up their own public practice accountancy firm. They trade under MOET Accountants, in Castletroy, Limerick.

The company's name, which was the brainchild of Breda's daughter, Susan, is an acronym of the partners' surnames: Mounsey, O'Brien, English and Teahan.

Each of the partners have different skillsets enabling them to deliver a professional and personal service to clients from different sectors.

MOET's services include: business accounts, company audits, taxation, business planning, outsourced services such as bookkeeping, payroll and HR, Vat and payroll compliance returns.

Breda enjoyed engaging with other women in business through ACORNS and was overwhelmed by the support and helpful advice she received. She built up a great rapport with her fellow participants, and she now considers some of them as her friends.

Since setting up the firm, Breda and her partners' mission has been to keep developing the business by getting to know clients' needs and aspirations, and by developing a professional service plan to assist those clients in obtaining their goals.

MOET Accountants now employs four staff and engages with external specialist consultants.

*Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.*