

## Orlagh Deegan

*Choice Training*



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Choice Training  
& Consultancy

**S**elling garden potatoes outside her house at just 10 years of age, Orlagh Deegan was always destined to become an entrepreneur.

After finishing her Degree in Hospitality Management, she went on to study an MSc in Business and Entrepreneurship and a Higher Diploma in Education.

Orlagh worked in the hospitality industry for over ten years, but working for someone else just didn't feel right and so in 2010 she decided to quit her full-time job.

She worked part time as a food and safety trainer for a number of years before gaining enough experience and knowhow to go out on her own.

In June 2015, Orlagh registered Choice Training and Consultancy and slowly began approaching local businesses.

Networking with ACORNS participants helped Orlagh meet invaluable clients, such as the Chinese Restaurant Association, which has helped build her business and its reputation.

Choice Training and Consultancy deliver high-quality food safety and HACCP training courses and consultancy, but the company is also branching into areas such as online learning, as well as health and safety, and is even training clients to become instructors.

Having worked with major clients like Coca-Cola, Choice Training and Consultancy is competing with much larger training companies and holding its own.

To keep up with demand, Orlagh hires freelance trainers and plans to hire more in the near future in order to further develop her business.

Currently, Orlagh does mostly on-site training and works out of her office in Ballymore Eustace, County Kildare. She has plans to expand in the future, and dreams of having an office full of dedicated staff.