

## Caitriona Considine

### *Moher Cottage*



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With breath-taking views across the Clare countryside and Liscannor Bay, Caitriona Considine couldn't have picked a better spot for the location of her gift and coffee shop.

Located at St Brigid's Well beside the Cliffs of Moher, Moher Cottage was originally a cowshed and pigsty on Caitriona's husband's family farm.

Caitriona studied engineering and has an MBA, but longed for a change from her long commute to work.

Her husband Kevin already had a business running the family farm and Considine's Bar, a small pub that had been in Kevin's family since 1868.

Taking advantage of their location on one of Ireland's busiest tourist trails, Caitriona and Kevin renovated the farm cabin into a shop with an outdoor terrace, and opened the doors to Moher Cottage in March 2017.

Supporting local business is important to Caitriona so Moher Cottage sells unique, local, Irish-made crafts and gifts, as well as Caitriona's own artisan fudge and her photography.

Setting up a business can be tough going but Caitriona credits ACORNS with helping her move things faster. And through ACORNS, she met several designers and craft makers whose products she now stocks in Moher Cottage.

Since opening, Moher Cottage has received much attention. Caitriona's coffee was voted the best in Ireland by listeners to Today FM's Saturday Breakfast with Alison Curtis. And Moher Cottage was shortlisted as only one of two in Munster in the creative retail category in Bank of Ireland's Start-up Awards.

With so much success under her belt so soon after opening, Caitriona's mission is for Moher Cottage to be the best little shop in Ireland.