

## Aisling Kelly

*WB's Coffee House*



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Having spent every holiday traveling around the world, Aisling Kelly has seen many interesting places, but there's nowhere quite like home.

After her father passed away in March 2014, Aisling instantly knew she wanted to return home to Sligo. She left her job as a sales executive in Dublin and decided to take over the premises her father had owned.

Having stood empty since 2012, Aisling decided to renovate the building and turn it into a café. She spent her spare time looking at cafes in Dublin - researching and asking for advice - to figure out how to run her business.

By August 2014, Aisling was back in Sligo and WB's Coffee House was officially opened in November. Having always worked for someone else, Aisling struggled with staying on top of the business side of things, but ACORNS helped her stay accountable and to reach each goal.

Located across from the Ulster Bank on Stephen's Street in Sligo town, WB's Coffee House is thriving and Aisling now has one full-time and six part-time employees.

With the growing interest in her business, Aisling has big plans for the future. She wants to add a gift shop section to WB's Coffee House and stock some of the items made by the other ACORNS participants, along with WB Yeats books, and other unique Irish-made products.

Another goal is to expand on the café's delivery service. Aisling started delivering scones and croissants to customers in 2016, but this is a big task, so she's hoping to hire another employee to develop this side of the business.