

## Lisa Marie Clinton

### *Avail Support*



#### CONTACT DETAILS

T: +353 879665807  
E: lisamarie@availsupport.ie  
Twitter: @availsupport  
www.availsupport.ie



A special bond between Lisa Marie Clinton and a young pupil who has sadly since passed away led to the development of her ground-breaking software, which helps people with disabilities, gain more independence.

During her eight years as an Applied Behavioural Analysis (ABA) tutor, and working with toddler Liam McArdle, Lisa Marie saw the potential of an app and supporting software that acts as a virtual personal assistance for children and adults with intellectual or developmental disabilities.

Lisa Marie started developing the educational solution — called avail™ — which helps users carry out day-to-day activities — from brushing their teeth to upskilling at work — which they are unable to do without assistance.

Since launching in October 2016, Lisa Marie's business has seen huge success, including endorsement from the Department of Social Protection to include avail™ software in its workplace equipment adaptation grant — a massive step for the business and its users.

The social entrepreneur has also attracted serious attention in the national media — including appearing on RTE's Nationwide in January 2017.

While active in the UK and Ireland, Lisa Marie's main focus is on the US, where she has secured some major clients including the first organisation she pitched to — KenCrest, an organisation that supports almost 12,000 people with disabilities in Pennsylvania, Delaware and Connecticut.

Lisa Marie, who is also branching into Canada, Australia and the US, this year closed an investment round of €1 million and, in August 2017, she was confirmed as an Enterprise Ireland High Potential Start Up.

Based in Carrickmacross, Co. Monaghan, Lisa Marie has received a number of business awards since launching and found ACORNS helps keep her motivated to drive her business forward.

***Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.***