

Geraldine Byrne

Mediskin



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MEDISKIN
SKIN | LASER | WELLBEING

Geraldine Byrne always practised a healthy lifestyle but she has now turned this passion into a successful multi-award-winning business. Geraldine believes in taking a whole-body approach to skincare where clean eating, regular exercise, and de-stress massage techniques promote skin health as much as clinical skin treatments.

The idea for laser, skincare and wellbeing company Mediskin, which she opened in Nenagh, Co. Tipperary in November 2014, came when Geraldine was managing a busy skin clinic in Dublin.

She found that clients wanted results-based treatments with little or no down time and that were as non-invasive as possible.

After 13 years working in the fields of advanced skincare systems, laser, alternative therapies, as well as diet and nutrition, Geraldine was perfectly placed to come up with the solution.

Mediskin now offers a wide range of services and products to help improve and correct any skin concerns such as unwanted hair, acne, pigmentation, broken veins, and aging.

The company has won several awards including Business Women of the Year 2015, and 2016, and in 2017, Geraldine was Overall Winner in the County Enterprise Awards Tipperary. Mediskin has also just been named as one of the finalists in the 2017 Irish Hair and Beauty awards.

Since November 2016, she's been a weekly columnist with the Irish Daily Mirror writing about skincare and beauty.

Taking part in ACORNS has given Geraldine a whole new approach to how she runs her business. Since last year, she's increased her staff of five to eight, and she is now launching a new company focussing on skincare, beauty and tanning products.