

## Bríd Graham

### *Splash Swim School*



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Working as a primary school teacher for 20 years gave Bríd Graham a valuable insight into building confidence in children. It is something she holds close to her heart as a swimming instructor and Director of Splash Swim School, based in Sligo.

While working and travelling with a family as their private tutor, Bríd noticed the many opportunities that can come out of swimming. When she returned from her travels, she went back to education and obtained a Master's degree in Management from Smurfit Business School, UCD.

She then moved to Sligo and, in 2013, started her first swimming class in the Clayton Hotel. From here, Bríd gradually grew her classes to seven days a week at various times of the day and expanded her team of instructors.

As well as catering for adults and children, Splash Swim School also holds disability swim lessons. What sets it apart from other swimming classes, is its ethos of inspiring and encouraging confidence in budding swimmers.

Meeting other women who understood the chaos of balancing a business and family life was invaluable to Bríd and she credits ACORNS for keeping her on track with her monthly business goals.

Four years on from her first swimming class, she now has a team of seven instructors, and 80 classes—including summer and Easter camps—making her close to full capacity.

Bríd is currently working on a new website for Splash Swim School and plans to begin a new blog which aims to address queries and problems that some of her swim pupils have.