

## Jenny Lawlor



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Jenny Lawlor's career in jewellery design started with a ring she became obsessed with when she was just 14. After spotting it in a magazine, she begged her parents to have it.

Instead, her mother suggested she design her own ring and get it made, which she did. The whole process fascinated Jenny and she was hooked.

Although the Dublin native attended the National College of Art and Design (NCAD), her career in jewellery design didn't take off immediately.

After working for a number of years in a job that didn't fulfill her, she decided to take the leap. On her friend's advice, she moved to Sligo and went back to doing what she loved by setting up her eponymous design business.

Working in association with U3D (the commercial 3D printing service of UCD), Jenny has become the first jeweller in Ireland to use 3D printing directly into precious metals. By using cutting-edge technology, classic materials and contemporary design, Jenny's pieces are true originals.

She found ACORNS a great source of real-time information and support, dealing with other women who were being very open about their experiences of setting up a business.

Since participating, Jenny's business has flourished and her pieces are now stocked on London-based global sales platforms Not Just A Label and Wolf & Badger. She has also been invited to show her designs at an exhibition during Milan Fashion Week in February 2017.

Jenny plans to bring some of the 3D processes in-house – while continuing to work with U3D – as well as experiment with new products, designs and processes.