

Sandra Burns

Joe's Farm Crisps



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Sandra Burns and her husband Joe had been growing vegetables for seven years on their farm in Ballycurraginny, Killeagh, Co. Cork before they came up with an innovative way to add value to their produce.

It took them three years to perfect the recipe and in March 2014, they started selling their first bags of Joe's Farm Crisps.

Joe's Farm Crisps are made up of beetroot, parsnip and carrot crisps, with a sprinkle of Irish sea salt —making them deliciously crunchy and full of flavour.

All the crisps are gluten free making them a tasty, savoury snack for coeliacs also. Made entirely by hand, the crisps are packaged in re-sealable bags with a shelf life of six months.

Six months after launching, Joe's Farm Crisps won Gold at Blas na hEireann Irish Food Awards and has won Best at Farmer's Market in Co. Cork for the last two years. The crisps are now stocked in over 70 independent stores and specialty food shops nationwide.

Sales continue to soar and the popularity of the crisps has inspired Sandra to experiment with new flavours. A new bag of crisps made from three different varieties of potatoes will be coming out in October this year; and possibly a pumpkin-flavoured batch from the farm's new crop of pumpkins.

Sandra found ACORNS great for networking and learning from other women in business, and it has given her the confidence to promote her product and take it further.

With a staff of two, Sandra plans to increase the number of people she employs before the end of the year.

Providing early stage female entrepreneurs, living in rural Ireland, with the knowledge, support and networking opportunities to meet and even exceed their current aspirations.