

Carla Mooney

Silk Road ON DEMAND



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Since entering the film industry as an actress, Carla Mooney has turned her passion for film into a successful career as a producer, director, and creative entrepreneur.

She has co-founded several production companies, including the Silk Road Film Festival (SRFF), which she is now expanding to create Silk Road ON DEMAND (SR|OD).

The SRFF screens films from countries, which were once part of the Silk Road historical network of ancient trade routes. It focuses in particular on Asian, Arab, Persian, Middle Eastern, African and European cinema.

SR|OD is an online platform where users can view features, documentaries, animations and TV shows from these countries.

The subscription-based platform allows members to either sign up and pay a monthly subscription or pay per view. Advertisers can also buy space on the website which launches in October 2016.

Carla always had an interest in international films, but it was when she was in Iran producing the first Irish-Iranian co-production with Cardel Entertainment, that inspiration struck. During 45 days of filming in Esfahan, Carla met many Iranian filmmakers who wanted to screen films in Ireland and across Europe.

Inspired to forge connections between cultures, and facilitate international contact between filmmakers, Carla and several other filmmakers and directors set up the festival in Dublin in March, 2012.

Two years after the festival opened, Carla began to look at ways to increase its offering. And so she began to set up Silk Road ON DEMAND.

During her time on ACORNS, Carla got much encouragement from fellow participants and is looking forward to the launch of her exciting new venture.